

KINGS OF FISH

NOW AIRING ON
prime video

@kingsoffish
www.kingsoffishtv.com

NOW A TELEVISION SERIES ON **AMAZON PRIME VIDEO**



70M+ KINGS OF FISH WEBSERIES VIEWS
5TH most Instagrammed Restaurant

3M+
SOCIAL
ENGAGE-
MENT

50K+
MONTHLY
WEBSITE
VISITS

5.75K+
SOCIAL
MEDIA
FANS



1B+ MEDIA IMPRESSIONS



SAN PEDRO FISH MARKET

200+ TONS OF SEAFOOD
sold per year

50,000 MEALS
served per week

4
Guinness
World
Records

25,000 GUESTS
per weekend

4 GENERATIONS

SPONSORSHIP LEVELS



PLATINUM SPONSORSHIP (Largest Tuna in the Sea)

- Title Sponsorship: "Presented by [Brand]"
- Prominent Logo Placement: Opening and closing credits, all marketing materials, website and social media.
- Exclusive Brand Integration: Key scenes and storylines.
- Custom Content: Co-branded behind-the-scenes videos, interviews, and promotional clips.
- Product Placement: Frequent and natural integration of products/services.
- VIP Access: Invitations to set visits, premieres, and exclusive events.
- Audience Engagement & Participation: Social media shout-outs and contests featuring the brand.

GOLD SPONSORSHIP

- Secondary Title Sponsorship: "In association with [Brand]"
- Logo Placement: In credits, marketing materials, website, and social media.
- Brand Integration: Supporting scenes and minor storylines.
- Product Placement: Regular and natural product/service use.
- Custom Content: Co-branded promotional clips.
- VIP Access: Invitations to select events and set visits.
- Audience Engagement: Social media mentions and contests.

ADDITIONAL OPPORTUNITY BITES

- Special Event Sponsorship: Sponsorship of special episodes, premieres, or events.
- Digital Content Sponsorship: Sponsorship of online-only content such as webisodes or exclusive online clips.

SILVER SPONSORSHIP

- Logo Placement: End credits, select marketing materials, website, and social media.
- Brand Integration: Limited to certain episodes or scenes.
- Product Placement: Occasional and relevant product/service use.
- Custom Content: Mention in behind-the-scenes videos.
- VIP Access: Invitations to select events.
- Audience Engagement: Social media mentions.

BRONZE SPONSORSHIP

- Logo Placement: Listed in end credits.
- Product Placement: Occasional and minimal product/service use.
- Audience Engagement: Social media mentions.

STREAMING **AUGUST 13th**

prime video

Kings of Fi\$H follows the resilient, entrepreneurial spirit of a restaurateur family empire, which began in 1956, and now spans four generations of life's unexpected drama and challenges as they navigate uncertain times.